

BOLT
for the Heart®

10
YEARS



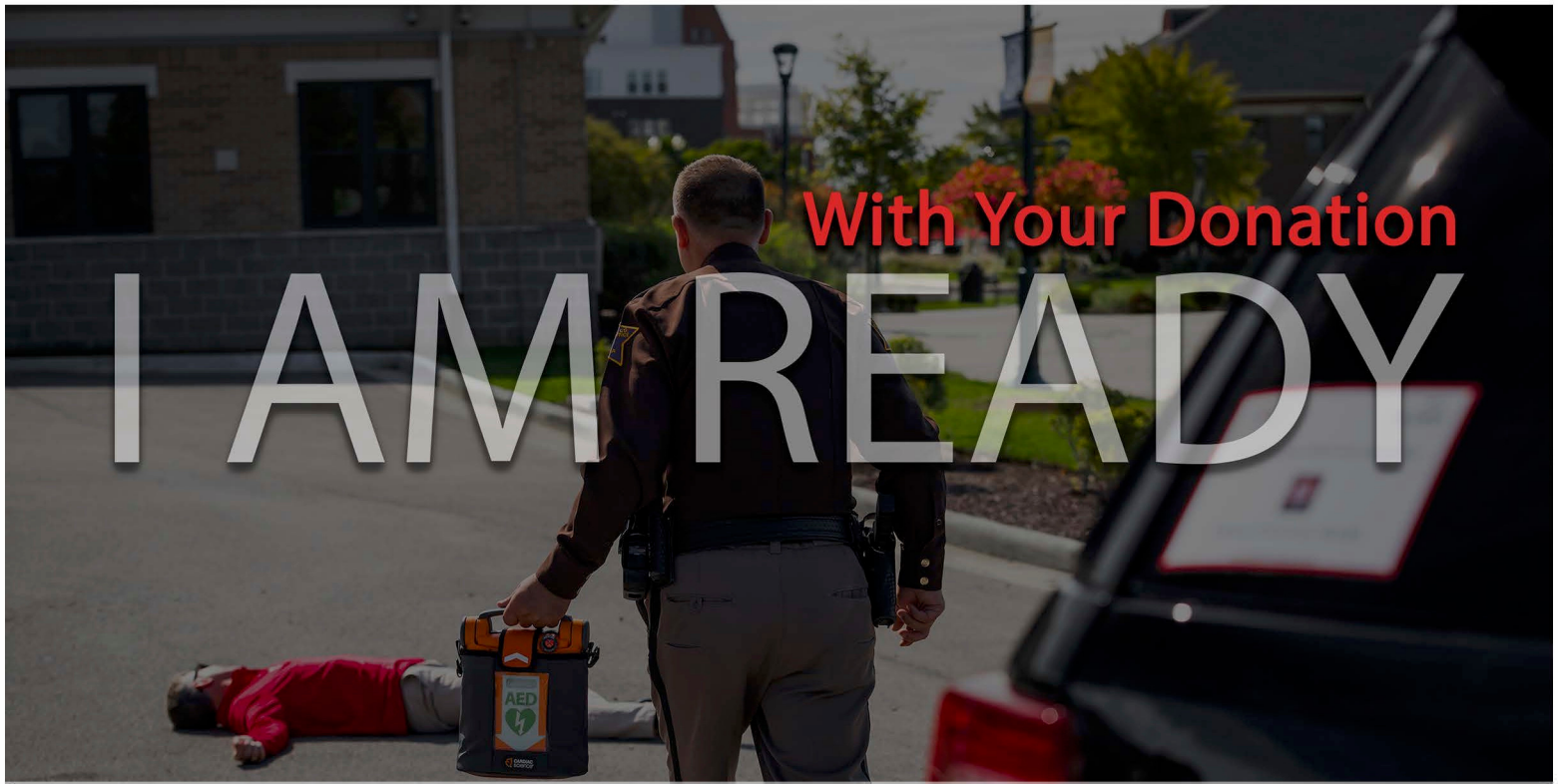
2021





B  **LT**  **HOMETOWN HERO**
for the Heart® SHERIFF • FOP • POLICE AED CAMPAIGN





First & Last Name

Phone Number

Email

Company or Family Name For Window Cling

County to Have AED Directed Towards

Credit Card Number

Expiration & CVV

Billing Address

If paying by check:
Make checks payable to Bolt for the Heart.
Mail To: 58 11th Street NW, Carmel, IN 46032

Company Logo:
Please send logo to arron@heartreachmedical.com

Step 1: Make Donation

Bolt for the Heart purchases AED's for law enforcement officers at a discounted not for profit price of \$1,595/each.



Step 2:

Hometown Hero

Every donor who pledges an AED (\$1,595) will have their "Company Logo" (or) their "Name" proudly displayed on a 5"x7" window cling, in the back window of the patrol vehicle that your AED was purchased and placed in.



Sample Window Cling

Step 3: You Save a Life

The AED that you donate will be placed in the vehicle of a first responder in your area. Your AED, in the hands of an Indiana Sheriff, could be the reason that someone's life is saved. Save a life with Bolt for the Heart.



Bolt for the Heart is a 501 (c)(3) charitable organization. Donations may be tax deductible.



Celebrating 10-years



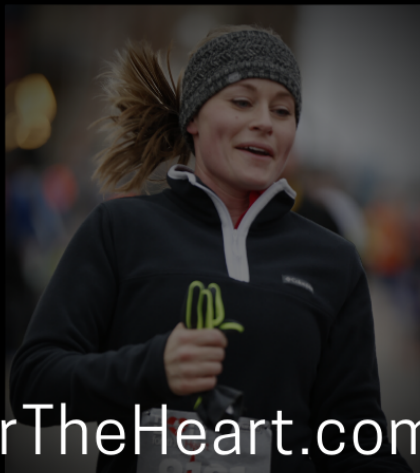
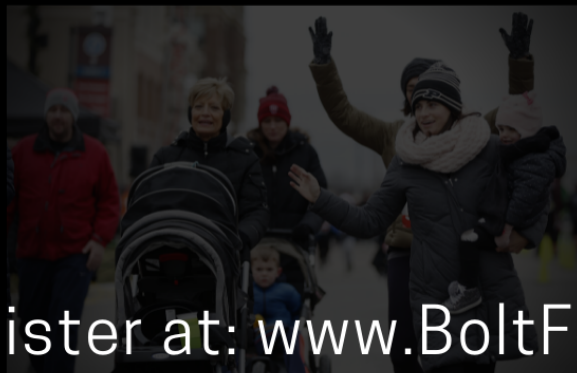
THANKSGIVING DAY

Family 5K



Carmel Indiana 5K

1 Carter Green, Carmel, IN 46032



Register at: www.BoltForTheHeart.com

2021 SPONSORSHIP OPPORTUNITY*

Help us "Finish the Job"!

SUPPORTING SPONSOR (2) REMAIN \$25,000

- Name displayed on banner at Race Start and Finish as Presenting sponsor
- Exhibit space provided at packet pick up included
- 50 registrations for race included
- Sponsor recognition at awards ceremony
- Advertising on all marketing pieces – newspaper ads, shirts, web site marketing

GOLD SPONSOR (6) AVAILABLE \$10,000

- 20 free registrations for race
- Advertising on all marketing pieces – newspaper ads, race volunteer and participant medal lanyards, web site marketing

SILVER SPONSOR (12) AVAILABLE \$5,000

- Advertising on all marketing pieces – race volunteer and participant shirts, runner race bags promotion, web site marketing

MILE SPONSORSHIPS (4) AVAILABLE \$2,500 EACH

This sponsorship features your organizations brand and your employees can cheer and support the runners as they pass. Company banners, pop-up-tents and lots of cheering is welcomed. In addition, an AED will be placed at each station and your team will be trained on its use.

- Mile 1 Sponsor (\$2,500)
- Mile 2 Sponsor (\$2,500)
- Mile 3 Sponsor (\$2,500)
- Water Stop Sponsor (\$2,500)

HOMETOWN HERO - \$1,595

This sponsorship allows your organization to purchase an AED to be placed in your designated city or county law enforcement officer vehicle. Along with this AED placement, a window cling will be created featuring your name and/or logo to acknowledge your donation to this vehicle. To sponsor a Hometown Hero, please complete the form below.

BOLT
for the Heart®

2021
MAIN SPONSORS



CURRENT

Exclusive AED provider: **ZOLL**®

Held at WASHINGTON PARK in MICHIGAN CITY



HALLOWRUN

5K & 10K



SATURDAY

OCTOBER 30TH

9AM

PICK YOUR TEAM



LA PORTE
INDIANA

MICHIGAN
CITY INDIANA

For race details and to register, visit:
www.BoltForTheHeart.com




PRESENTED BY:



Franciscan
HEALTH



HALLOWRUN 5K & 10K

Presenting Sponsor:  **Franciscan
HEALTH**

Corporate Sponsorship Options

\$5,000 | Community Impact Sponsorship

Buy an AED for a Hometown. Plus, sign with your logo/company name at event, mention during pre-race announcement, your name/company in post-event ad, and sticker of your company logo in car that AED is in.

\$1,595 | Hometown Hero Sponsorship

Buy an AED for a Hometown Hero. Plus, sign with your logo/company name at event, mention during pre-race announcement, and sticker of your company logo in car that AED is in.

\$1,000 | Supporting Sponsorship

Sign with your logo/company name at event.

\$250 | Mile Marker Sponsorship (5 available)

Your logo/company name included on each mile marker sign.

\$250 | Water Bottle Sponsorship (4 available)

Your logo/company name included on 500 water bottles.

Thank you for helping equip Hometown Heroes with lifesaving AEDs.

Pay to **Bolt for the Heart.** Mail to **58 11th ST. NW, Carmel, IN 46032.**

Bolt for the Heart is a 501(c)(3) charitable organization. Your donations may be tax deductible.



2021 HALLOWRUN



Exclusive AED provider: **ZOLL**





VISIONARY PARTNERS

NEARLY

2,000 AEDS PLACED



Heart Reach
Michiana

600 AED's

Play for Jake
Foundation

6 AED's



798 AED's
187 AED's

Helped the Carmel Police Department
acquire 187 AED's for their patrol cars

Noble County
FOP

88 AED's

Tipton County
FOP

6 AED's

Hamilton County
244 AED's

Westfield PD
45 AED's

Morgan County
37 AED's

Fishers PD
4 AED's

Indiana State Police
Donations

465 AED's
(Included in above total)

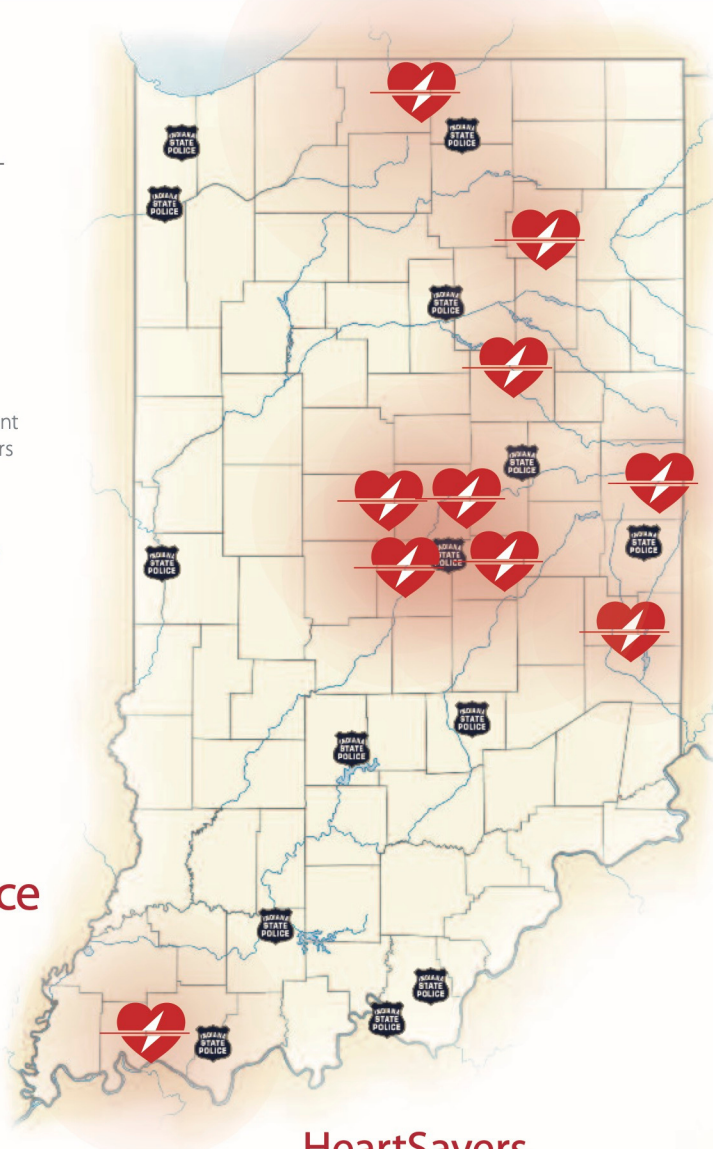
Dylan Williams
Foundation

90 AED's

**MISSION
COMPLETE**

Brian's Heart
Foundation

6 AED's



HeartSavers
Evansville
400+ AED's



Bolt for the Heart: AED Impact

AEDs purchased by Bolt for the Heart for Donation: 996 AEDs | \$1,494,000.00

Additional AEDs Bolt for the Heart has assisted in placing: 187 AEDs

- Carmel Indiana Police Vehicles: 122 AEDs
- Hamilton County Health, Juvenile Correction Center and Sheriff vehicles: 65 AEDs

Bolt for the Heart Statewide Impact: 1,183 AEDs | \$1,774,500.00

Bolt for the Heart: AED Beneficiary's

First Baptist Church and Child Athletic program – 2 Units
Dylan Williams Memorial Baseball Park- 2 Units
Wheeler Mission Men's Ministry
Drum Stick Dash – Wheeler Mission
Mississinawa High School Athletic Department – 2 Units
East Randolph Athletic Department – 2 Units
Etz Shaim Jewish Temple
Northview Church Cross Country Course
Northview Sanctuary
Rushville Elementary School
Guerin High School – 2 Units
Carmel Dads Club – 8 Units
Carmel United Soccer Club – 5 Units
Center Grove Athletic Department
Central Catholic School Athletic Facilities
Play for Jake Foundation – LaPorte, IN (4 units)
LaPorte, Indiana YMCA
Holy Name of Jesus Christ School Athletic Facilities
Irvington Presbyterian Church
St. Luke's United Methodist Church – 2 units
Covington City Park – 4 (Girl's Youth Softball, Boy's Youth Baseball, Youth Soccer, Park Caretaker)
HeartSavers – Evansville, IN-17 Units
Covington Community School Corporation – 5 (High School, Middle School, Middle School
Gymnasium/Multi-Purpose Room, Trojan Complex – 2) Covington Friendship Circle Center – 1
Washington High School Athletics– Washington, IN
Outreach Inc. Indianapolis

The Barrington of Carmel– 4 Units
Carmel / Cornerstone Lutheran Church
Family Health Ministries-Fondwa, Haiti- St. Antoine School
Forever an All Star-Dylan Williams Foundation, Union City, IN – 8 Units
• Fort Recovery Youth Baseball League, Monroe Central Youth Baseball League,
• Troy Youth Baseball League
Danville High School Football Athletics-in Honor of Justin Siller
YMCA Crowsley Summer Camps – Indianapolis 2-Units
DeKalb County Middle School – Fort Wayne
Fountain County EMS-Covington Courthouse in Memory of Millie and Vince Grogg
Smokey Row Community Pool – In Memory of Kay and Jim Troy
Abiding Love Church – Austin, Texas – Mike Highum
Carmel Swim Club / Be Like Bill
Heart Reach Medical – IU Health / Atlanta – Sheridan Baseball Complex
Shares Inc. – Greenfield Brian’s Heart
Lafayette Baseball Club
Mended Hearts / Riverview Hospital - 4 units
Seccina High School (IU Health Donation)
Hamilton County Administrative Offices– 12 units
Total: 110 AEDs

Indiana State Police Department

2014 = 5 Units – Carmel Bolt Race
2015 = 55 Units – Carmel Bolt Race
2016 = 160 Units-Carmel Bolt race
2017/18 = 7 Units (Lepeep donation day)
2017/18 = 90 Units-Carmel Bolt Race
2018= 14 (HeartSaver donation ISP)
2018 =115 Units Bolt Carmel Race
2018=20 units (HeartSaver donation ISP)
2020=State Police SWAT Team – 1 unit
Total: 487 AED’s (*Indiana State Police Complete*)

Local City Law Enforcement Departments

Carmel Police Department- (15)
Union City Police Department – 2 Units
New Castle Police Department – In memory of Kreg Van Dam
Fishers Police Department-In honor of Joel TseTse
Fishers Police Department – New Hire patrols cars – 3
East Randolph Athletic Department – 2 Units
Long Beach, Indiana Police Department – 6 Units
Tipton County FOP – 4 Units (anonymous donation)
Noble County (Kendallville) FOP – 88 units
Westfield Police Department – 49 units
Cicero Police Department – 4 units
Sheridan Police Department – 8 units
Michigan City Police Department – 5 units
Franciscan Health Michigan City – 4 units
Indianapolis Metropolitan Police Department – 27 units
Greenfield PD (donation by AP Engineering & Consulting) – 5 units

Cloverdale PD (donation Andy Mohr Automotive) – 4 units
Indiana University Health Police Department = 7 units
Orange Theory Fitness Donation Day
• Carmel, Fishers, Noblesville, Westfield, Zionsville – 5 units
Port St. Lucie Police K9 Department, FL – Donation in Memory of David McKeever

Total: 280 AEDs

Indiana Sheriff Departments

Morgan County Sheriff - 37 units
Monroe County Sheriff – 1 unit
Pike County Sheriff – 1 unit
Laporte County Sheriff – 44 units
Allen County Sheriff – 14 units
ST. Joseph County- 2 units
Boone County Sheriff – 1 unit
Randolph County Sheriff – 1 unit
Howard County Sheriff- 1 unit
Hamilton County Sheriff – 11 units

Total: 113 AEDs

Performance Services Donation Day

Fayette County Sheriff Department
Gibson County Sheriff Department
Bartholomew County Sheriff Department
Jackson County Sheriff Department
Lawrence County Sheriff Department
Delaware County Sheriff Department
Warrick County Sheriff Department
Morgan County Sheriff Department
Wabash County Sheriff Department
Wells County Sheriff Department
Whitley County Sheriff Department
Madison County Sheriff Department
Henry County Sheriff Department
Boone County Sheriff Department
White County Sheriff Department
Howard County Sheriff Department
LaPorte County Sheriff Department – 23 units

Total: 39 AEDs

***Michigan State Police Department:** Bolt for the Heart Race in Lansing, MI

Total: 12 AEDs

***Indiana University Health Cardiovascular Service Line – Methodist Hospital:** Focused on Indianapolis Metropolitan Police Department

Total: 57 AEDs

It's simple: Awareness & Education + bystander involvement + AEDs = lives saved...it saved mine.

I was out for a routine run in my neighborhood and collapsed, experiencing Sudden Cardiac Arrest. It was unwitnessed, I'm just extremely lucky that a then-unknown neighbor was driving by, saw me lifeless on the ground, and stopped. He called 911, who walked him through CPR, until a local police arrived 4 minutes later with an AED that effectively delivered a life-saving jolt of electricity.

I'm only alive today because of Bill Schlies, who stopped and took action, and an AED that was in the hands of a 1st responder. Those are the only 2 things needed to dramatically increase the abhorrent 7% rate of survival from SCA events that occur outside of a hospital.

Be Like Bill...be that person who takes action, it may save a life.

Jeff Utzinger - SCA Survivor

BOLT
for the **Heart**[®]

