

# 2023

# SPONSORSHIP KIT

*Saving lives by placing AEDs*



*Pictured: Julie West with her son Jake West.  
(one month before losing Jake to Sudden Cardiac Arrest)*

# OUR MISSION

The *mission* of Bolt for the Heart is to save lives by education, financial assistance and direct support in placing lifesaving AEDs into the hands of our Law-Enforcement Heroes.

# WHY WE RUN.

Our annual Bolt for the Heart family run events raise funds to support our efforts in the placement of AEDs in a lifesaving effort of people who experience sudden cardiac arrest.

# THE PROBLEM

Ninety-Five percent of those who suffer from (SCA) die because CPR and AED usually occur too late, if at all. If CPR and an AED are applied within 5 minutes, at least 40,000 more lives per year could be saved.

# OUR SOLUTION

Bolt has helped place over 3,000 AEDs placed throughout Indiana.



## ***2023 BOLT FOR THE HEART AED IMPACT REPORT***

**Statewide Impact: 2,346 AEDs | \$3,753,600.00**

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### ***Bolt for the Heart: AED Beneficiary's***

First Baptist Church and Child Athletic program – 2 Units  
Dylan Williams Memorial Baseball Park- 2 Units  
Wheeler Mission Men's Ministry  
Drum Stick Dash – Wheeler Mission  
Mississinawa High School Athletic Department – 2 Units  
East Randolph Athletic Department – 2 Units  
Etz Shaim Jewish Temple  
Northview Church Cross Country Course  
Northview Sanctuary  
Rushville Elementary School  
Guerin High School – 2 Units  
Carmel Dads Club – 8 Units  
Carmel United Soccer Club – 5 Units  
Center Grove Athletic Department  
Central Catholic School Athletic Facilities  
Play for Jake Foundation – LaPorte, IN (4 units)  
LaPorte, Indiana YMCA  
Holy Name of Jesus Christ School Athletic Facilities  
Irvington Presbyterian Church  
St. Luke's United Methodist Church – 2 units  
Covington City Park – 4 (Girl's Youth Softball, Boy's Youth Baseball, Youth Soccer, Park Caretaker)  
HeartSavers – Evansville, IN-17 Units  
Covington Community School Corporation – 5 (High School, Middle School, Middle School  
Gymnasium/Multi-Purpose Room, Trojan Complex – 2) Covington Friendship Circle Center – 1  
Washington High School Athletics– Washington, IN  
Outreach Inc. Indianapolis  
The Barrington of Carmel– 4 Units  
Carmel / Cornerstone Lutheran Church  
Family Health Ministries-Fondwa, Haiti- St. Antoine School  
Forever an All Star-Dylan Williams Foundation, Union City, IN – 150 Units  
• Fort Recovery Youth Baseball League, Monroe Central Youth Baseball League,  
• Troy Youth Baseball League  
Danville High School Football Athletics-in Honor of Justin Siller  
YMCA Crowsley Summer Camps – Indianapolis 2-Units  
DeKalb County Middle School – Fort Wayne  
Fountain County EMS-Covington Courthouse in Memory of Millie and Vince Grogg  
Smokey Row Community Pool – In Memory of Kay and Jim Troy  
Abiding Love Church – Austin, Texas – Mike Highum  
Carmel Swim Club / Be Like Bill  
Heart Reach Medical – IU Health / Atlanta – Sheridan Baseball Complex  
Shares Inc. – Greenfield Brian's Heart  
Lafayette Baseball Club  
Mended Hearts / Riverview Hospital - 4 units

Seccina High School (IU Health Donation)  
Hamilton County Administrative Offices– 12 units

**Total: 258 AEDs**

### ***Indiana State Police Department***

2014 = 5 Units – Carmel Bolt Race  
2015 = 55 Units – Carmel Bolt Race  
2016 = 160 Units-Carmel Bolt race  
2017/18 = 7 Units (Lepeep donation day)  
2017/18 = 90 Units-Carmel Bolt Race  
2018= 14 (HeartSaver donation ISP)  
2018 =115 Units Bolt Carmel Race  
2018=20 units (HeartSaver donation ISP)  
2020=State Police SWAT Team – 1 unit

**Total: 487 AED's** (*Indiana State Police Complete*)

### ***Local City Law Enforcement Departments***

Carmel Police Department- (15)  
Union City Police Department – 2 Units  
New Castle Police Department – In memory of Kreg Van Dam  
Fishers Police Department-In honor of Joel TseTse  
Fishers Police Department – New Hire patrols cars – 3  
East Randolph Athletic Department – 2 Units  
Long Beach, Indiana Police Department – 6 Units  
Tipton County FOP – 4 Units (anonymous donation)  
Noble County (Kendallville) FOP – 88 units  
Westfield Police Department – 49 units  
Cicero Police Department – 4 units  
Sheridan Police Department – 8 units  
Michigan City Police Department – 17 units  
Franciscan Health Michigan City – 4 units  
Indianapolis Metropolitan Police Department – 66 units  
Greenfield PD (donation by AP Engineering & Consulting) – 5 units  
Cloverdale PD (donation Andy Mohr Automotive) – 4 units  
Indiana University Health Police Department - 7 units  
Orange Theory Fitness Donation Day  
• IMPD (2), Carmel, Fishers, Noblesville, Westfield, Zionsville – 7 units  
Port St. Lucie Police K9 Department, FL – Donation in Memory of David McKeever  
LaPorte Police Department - 15 units  
Portage Police Department - 1 unit

**Total: 349 AEDs**

### ***Michigan State Police Department***

Bolt for the Heart Race in Lansing, MI

**Total: 19 AEDs**

### ***Indiana Sheriff Departments***

Morgan County Sheriff - 37 units  
Monroe County Sheriff – 1 unit  
Pike County Sheriff – 1 unit  
Laporte County Sheriff – 64 units  
Allen County Sheriff – 14 units  
ST. Joseph County- 2 units  
Boone County Sheriff – 1 unit



Randolph County Sheriff – 1 unit  
Howard County Sheriff- 1 unit  
Hamilton County Sheriff – 11 units  
Clark County Sheriff - 2 units  
Fulton County Sheriff - 3 units  
Johnson County Sheriff - 1 unit  
Lake County Sheriff - 2 units  
LaPorte County Sheriff - 23 units  
Owen County Sheriff - 1 unit  
St Joseph County Sheriff - 2 units

**Total: 162 AEDs**

### ***Contributing PARTNERS of Bolt for the Heart***

#### **\*Performance Services Donation Day:**

Gibson County Sheriff Department  
Bartholomew County Sheriff Department  
Jackson County Sheriff Department  
Lawrence County Sheriff Department  
Delaware County Sheriff Department  
Warrick County Sheriff Department  
Morgan County Sheriff Department  
Wabash County Sheriff Department  
Wells County Sheriff Department  
Whitley County Sheriff Department  
Madison County Sheriff Department  
Henry County Sheriff Department  
Boone County Sheriff Department  
White County Sheriff Department  
Howard County Sheriff Department

**Total: 39 AEDs**

**\*Orange Theory Fitness:** IMPD (29 units), West Lafayette PD (1 unit)

**Total: 30 AEDs**

#### **\*Indiana University Health Cardiovascular Service Line – Academic Health Center:**

Focused on Indianapolis Metropolitan Police Department

**Total: 187 AEDs**

**\*HeartSaver – A program of The Heart Hospital at Deaconess Gateway and Deaconess Foundation:** Focusing on Hometown Heroes in the Tri-State

**Total: 700 AEDs**

OCTOBER 14TH

9:00AM



# 5TH ANNUAL PLAY FOR JAKE **FAMILY 5K/10K RUN & WALK**

SOLDIERS MEMORIAL PARK - LAPORTE, INDIANA 46350



For more details scan the QR code,  
or visit [www.BoltForTheHeart.com](http://www.BoltForTheHeart.com)

RACE PRESENTED BY:



PLAY FOR JAKE  FOUNDATION



## 2023 Corporate Sponsorship Options

### **\$5,000 | Community Impact Sponsorship**

*Buys an AED for a Hometown. Plus, sign with your logo/company name at event, mention during pre-race announcement, your name/company in post-event ad, and sticker of your company logo in car that AED is in.*

### **\$1,795 | Hometown Hero Sponsorship**

*Buys an AED for a Hometown Hero. Plus, sign with your logo/company name at event, mention during pre-race announcement, and sticker of your company logo in car that AED is in.*

### **\$1,000 | Supporting Sponsorship**

*Sign with your logo/company name at event.*

### **\$250 | Mile Marker Sponsorship (5 available)**

*Your logo/company name included on each mile marker sign.*

### **\$250 | Water Bottle Sponsorship (4 available)**

*Your logo/company name included on 500 water bottles.*

*Saving lives by placing AEDs*

Pay to Bolt for the Heart. 15147 Grassy Creek Court, Carmel, IN 46032.

Bolt for the Heart is a 501(c)(3) charitable organization. Your donations may be tax deductible.

# LAPORTE

## TOP SPONSORS



**Franciscan**  
**HEALTH**



**PLAY FOR JAKE**



**FOUNDATION**



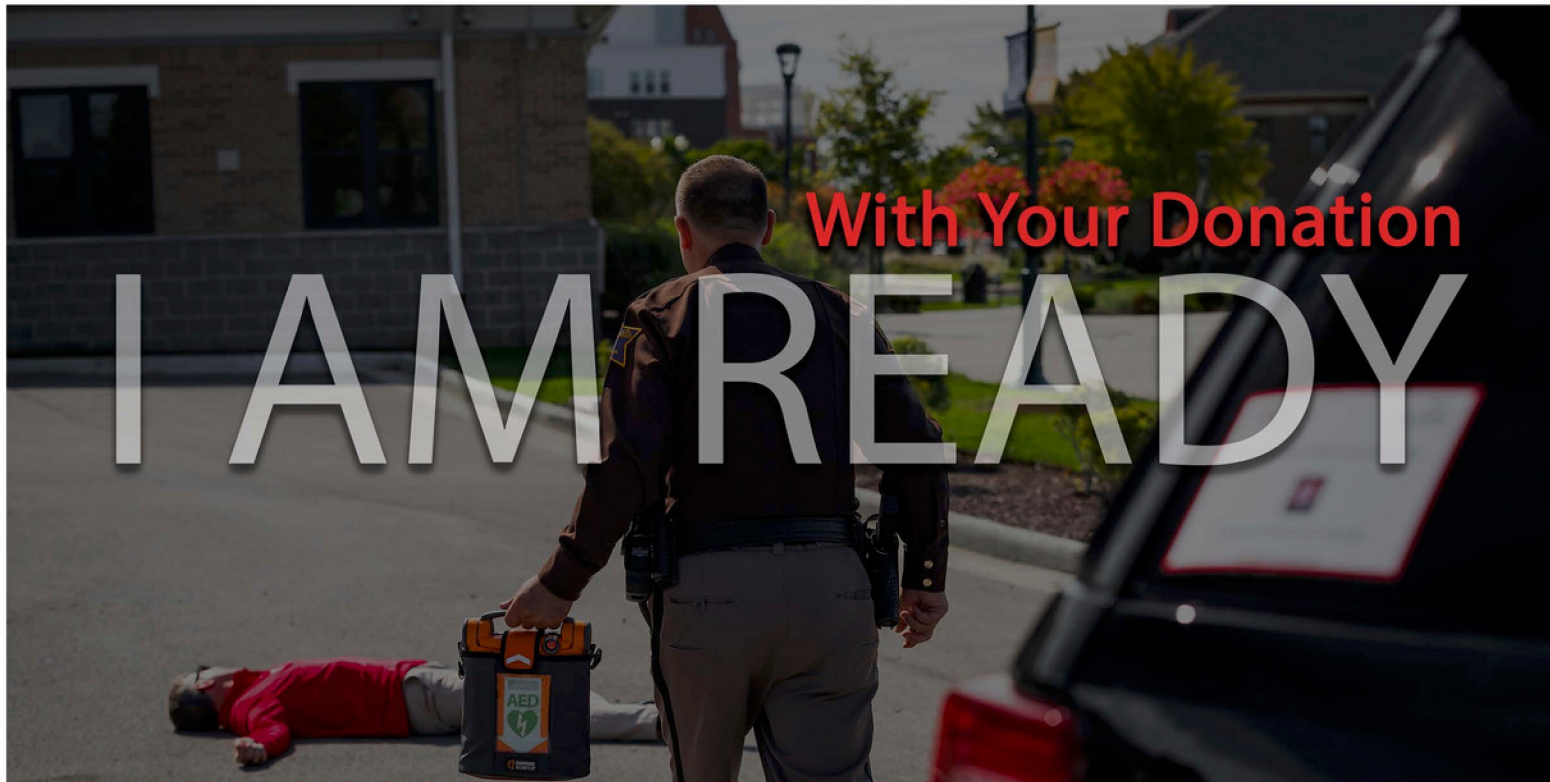
*Exclusive AED provider:*

**ZOLL®**



**LA PORTE**  
INDIANA





First & Last Name

Phone Number

Email

Company or Family Name For Window Cling

County to Have AED Directed Towards

Credit Card Number

Expiration & CVV

Billing Address

#### If paying by check:

Make checks payable to Bolt for the Heart.  
Mail to: 15147 Grassy Creek Ct, Carmel, IN 46032

#### Company Logo:

Please send logo to [arron@heartreachmedical.com](mailto:arron@heartreachmedical.com)

### Step 1: Make Donation

Bolt for the Heart purchases AEDs for law enforcement officers at a discounted rate of \$1,795 each.



### Step 2: Hometown Hero

Each donor who pledges \$1,795 towards our Hometown Hero program can have their (company logo) or (name) displayed on a 5"x7" window cling in the back window of a patrol vehicle.



Sample Window Cling

### Step 3: You Save a Life

This AED is placed in the hands of a first responder. Your support of our Hometown Hero program truly can be the difference of life and death.

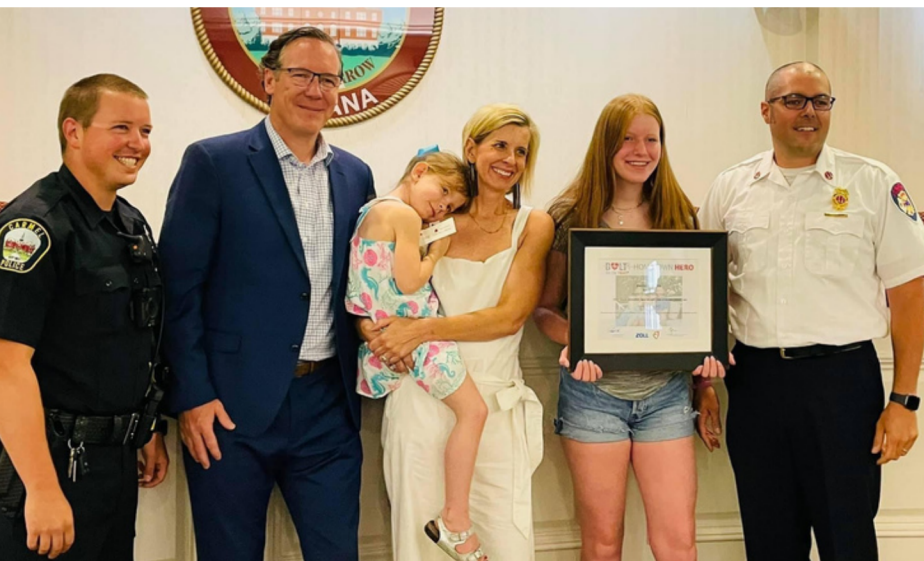


Bolt for the Heart is a 501 (c)(3) charitable organization. Donations may be tax deductible.





Scan here to learn  
Vera Uber's Story







## AED & CPR AWARENESS

FOX 59 10:20 37°

HENSLEY  
HLSO  
HENSLEY LABORATORY

RIGHT NOW

WESTFIELD  
CLOUDY

37°

ZIONSVILLE  
CLOUDY

37°



Carmel Indiana  
*A city to experience*

### NEWS RELEASE

Date: May 24, 2022  
Contact: Nancy Heck  
(317)571-2474 or media@carmel.in.gov  
Release: Immediate



## Carmel to host ribbon cutting for new AED station in Midtown Plaza



CARMEL CARES  
ABOUT YOU,  
THE HEART  
OF OUR CITY



Paid for by a  
generous donation from the  
Lindner & Uher Families

Carmel.IN.gov