

BOLT
for the **Heart**®

2024

**13TH ANNUAL
THANKSGIVING
FAMILY 5K RUN**

**SPONSORSHIP
PACKET**





OVER **3250 AEDS** PLACED
THROUGHOUT THE STATE OF INDIANA



Indiana University Health



HOMETOWN HERO

These partnerships have
INDEPENDENTLY
added to our placement of over

3,250 AEDS

THROUGHOUT THE STATE OF INDIANA

TO HELP SAVE LIVES
by equipping our Law Enforcement
HOMETOWN HEROES.



Saving lives by placing AEDs



2024 BOLT FOR THE HEART AED IMPACT REPORT

Statewide Impact: 2,481 AEDs | \$3,969,600.00

Bolt for the Heart: AED Beneficiary's

First Baptist Church and Child Athletic program – 2 Units
Dylan Williams Memorial Baseball Park- 2 Units
Wheeler Mission Men's Ministry
Drum Stick Dash – Wheeler Mission
Mississinawa High School Athletic Department – 2 Units
East Randolph Athletic Department – 2 Units
Etz Shaim Jewish Temple
Northview Church Cross Country Course
Northview Sanctuary
Rushville Elementary School
Guerin High School – 2 Units
Carmel Dads Club – 8 Units
Carmel United Soccer Club – 5 Units
Center Grove Athletic Department
Central Catholic School Athletic Facilities
Play for Jake Foundation – LaPorte, IN (4 units)
LaPorte, Indiana YMCA
Holy Name of Jesus Christ School Athletic Facilities
Irvington Presbyterian Church
St. Luke's United Methodist Church – 2 units
Covington City Park – 4 (Girl's Youth Softball, Boy's Youth Baseball, Youth Soccer, Park Caretaker)
HeartSavers – Evansville, IN-17 Units
Covington Community School Corporation – 5 (High School, Middle School, Middle School
Gymnasium/Multi-Purpose Room, Trojan Complex – 2) Covington Friendship Circle Center – 1
Washington High School Athletics– Washington, IN
Outreach Inc. Indianapolis
The Barrington of Carmel– 4 Units
Carmel / Cornerstone Lutheran Church
Family Health Ministries-Fondwa, Haiti- St. Antoine School
Forever an All Star-Dylan Williams Foundation, Union City, IN – 150 Units
• Fort Recovery Youth Baseball League, Monroe Central Youth Baseball League,
• Troy Youth Baseball League
Danville High School Football Athletics-in Honor of Justin Siller
YMCA Crowsley Summer Camps – Indianapolis 2-Units
DeKalb County Middle School – Fort Wayne
Fountain County EMS-Covington Courthouse in Memory of Millie and Vince Grogg
Smokey Row Community Pool – In Memory of Kay and Jim Troy
Abiding Love Church – Austin, Texas – Mike Highum
Carmel Swim Club / Be Like Bill
Heart Reach Medical – IU Health / Atlanta – Sheridan Baseball Complex
Shares Inc. – Greenfield Brian's Heart
Lafayette Baseball Club
Mended Hearts / Riverview Hospital - 4 units

Seccina High School (IU Health Donation)
Hamilton County Administrative Offices– 12 units

Total: 258 AEDs

Indiana State Police Department

2014 = 5 Units – Carmel Bolt Race
2015 = 55 Units – Carmel Bolt Race
2016 = 160 Units–Carmel Bolt race
2017/18 = 7 Units (Lepeep donation day)
2017/18 = 90 Units-Carmel Bolt Race
2018= 14 (HeartSaver donation ISP)
2018 =115 Units Bolt Carmel Race
2018=20 units (HeartSaver donation ISP)
2020=State Police SWAT Team – 1 unit

Total: 487 AED's (*Indiana State Police Complete*)

Local City Law Enforcement Departments

Carmel Police Department- (15)
Union City Police Department – 2 Units
New Castle Police Department – In memory of Kreg Van Dam
Fishers Police Department-In honor of Joel TseTse
Fishers Police Department – New Hire patrols cars – 3
East Randolph Athletic Department – 2 Units
Long Beach, Indiana Police Department – 6 Units
Tipton County FOP – 4 Units (anonymous donation)
Noble County (Kendallville) FOP – 88 units
Westfield Police Department – 49 units
Cicero Police Department – 4 units
Sheridan Police Department – 8 units
Michigan City Police Department – 17 units
Franciscan Health Michigan City – 4 units
Indianapolis Metropolitan Police Department – 66 units
Greenfield PD (donation by AP Engineering & Consulting) – 5 units
Cloverdale PD (donation Andy Mohr Automotive) – 4 units
Indiana University Health Police Department - 7 units
Orange Theory Fitness Donation Day
• IMPD (2), Carmel, Fishers, Noblesville, Westfield, Zionsville – 7 units
Port St. Lucie Police K9 Department, FL – Donation in Memory of David McKeever
LaPorte Police Department - 44 units
Portage Police Department - 1 unit

Total: 378 AEDs

Michigan State Police Department

Bolt for the Heart Race in Lansing, MI

Total: 19 AEDs

Indiana Sheriff Departments

Morgan County Sheriff - 37 units
Monroe County Sheriff – 1 unit
Pike County Sheriff – 1 unit
Laporte County Sheriff – 64 units
Allen County Sheriff – 14 units
ST. Joseph County- 2 units
Boone County Sheriff – 1 unit

Randolph County Sheriff – 1 unit
Howard County Sheriff- 1 unit
Hamilton County Sheriff – 11 units
Clark County Sheriff - 2 units
Fulton County Sheriff - 3 units
Johnson County Sheriff - 1 unit
Lake County Sheriff - 2 units
LaPorte County Sheriff - 23 units
Owen County Sheriff - 1 unit
St Joseph County Sheriff - 2 units
Jefferson County Sheriff - 14 units

Total: 176 AEDs

Contributing PARTNERS of Bolt for the Heart

***Performance Services Donation Day:**

Gibson County Sheriff Department
Bartholomew County Sheriff Department
Jackson County Sheriff Department
Lawrence County Sheriff Department
Delaware County Sheriff Department
Warrick County Sheriff Department
Morgan County Sheriff Department
Wabash County Sheriff Department
Wells County Sheriff Department
Whitley County Sheriff Department
Madison County Sheriff Department
Henry County Sheriff Department
Boone County Sheriff Department
White County Sheriff Department
Howard County Sheriff Department

Total: 39 AEDs

***Orange Theory Fitness:** IMPD (29 units), West Lafayette PD (1 unit), Other AED Placements (3)

Total: 33 AEDs

***Indiana University Health Cardiovascular Service Line – Academic Health Center:**

Focused on Indianapolis Metropolitan Police Department

Total: 234 AEDs

***HeartSaver – A program of The Heart Hospital at Deaconess Gateway and Deaconess Foundation:** Focusing on Hometown Heroes in the Tri-State

Total: 793 AEDs

NOVEMBER 23RD

9:00AM



13TH ANNUAL THANKSGIVING DAY FAMILY 5K RUN

1 CARTER GREEN, CARMEL, IN 46032



For more details scan the QR code, or visit www.BoltForTheHeart.com



2024 Corporate Sponsorship Options

Saving lives by placing AEDs

SUPPORTING SPONSOR (4) REMAIN \$25,000

- Name displayed on banner at Race Start and Finish as Presenting sponsor
- Exhibit space provided at packet pick up included
- 50 registrations for race included
- Sponsor recognition at awards ceremony
- Advertising on all marketing pieces – newspaper ads, shirts, web site marketing

GOLD SPONSOR (8) AVAILABLE \$10,000

- 20 free registrations for race
- Advertising on all marketing pieces – newspaper ads, race volunteer and participant medal lanyards, web site marketing

SILVER SPONSOR (12) AVAILABLE \$5,000

- Advertising on all marketing pieces – race volunteer and participant shirts, runner race bags promotion, web site marketing

MILE SPONSORSHIPS (4) AVAILABLE \$2,500

This sponsorship features your organizations brand and your employees can cheer and support the runners as they pass. Company banners, pop-up-tents and lots of cheering is welcomed. In addition, an AED will be placed at each station and your team will be trained on its use.

- Mile 1 Sponsor (\$2,500)
- Mile 2 Sponsor (\$2,500)
- Mile 3 Sponsor (\$2,500)
- Water Stop Sponsor (\$2,500)

\$1,795 **HOMETOWN HERO**
Sponsorship Program

\$3,000 **GOLDEN HEART JACKET**
Sponsorship Program

Pay to Bolt for the Heart. 15147 Grassy Creek Court, Carmel, IN 46032.

Bolt for the Heart is a 501(c)(3) charitable organization. Your donations may be tax deductible.

CARMEL TOP SPONSORS



CURRENT



Exclusive AED provider: **ZOLL**



First & Last Name

Phone Number

Email

Company or Family Name For Window Cling

County to Have AED Directed Towards

Credit Card Number

Expiration & CVV

Billing Address

If paying by check:

Make checks payable to Bolt for the Heart.
Mail to: 15147 Grassy Creek Ct, Carmel, IN 46032

Company Logo:

Please send logo to arron@heartreachmedical.com

Step 1: Make Donation

Bolt for the Heart purchases AEDs for law enforcement officers at a discounted rate of \$1,795 each.



Step 2: Hometown Hero

Each donor who pledges \$1,795 towards our Hometown Hero program can have their (company logo) or (name) displayed on a 5"x7" window cling in the back window of a patrol vehicle.



Sample Window Cling

Step 3: You Save a Life

This AED is placed in the hands of a first responder. Your support of our Hometown Hero program truly can be the difference of life and death.



Bolt for the Heart is a 501 (c)(3) charitable organization. Donations may be tax deductible.

OUR MISSION

To save lives by education, financial assistance and direct support in placing lifesaving AEDs into the hands of our Law-Enforcement Heroes.

Bolt for the Heart has raised nearly \$4,000,000 with the support of our partners across Indiana and has donated nearly 3,300 AEDs. We have successfully placed 485 AEDs in all patrol cars of the Indiana State Police. Our focus now shifts to equipping the 92 Sheriff's departments throughout Indiana and the Indianapolis Metropolitan Police Department (IMPD). The need for AEDs in sheriff's departments is particularly urgent, as they often travel rural areas and are frequently the first to arrive at scenes of sudden cardiac arrests. IMPD, with over 1,200 vehicles, has already received 385 AEDs through our partnership with IU Health, but much work remains to be done.

(BOARD OF DIRECTORS)





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SPONSORSHIP PACKET

Performance Services

Ψ HEALTH

City of Carmel

Orangetheory

Hotel Carmichael

Java House



Bolt for the Heart's multifaceted approach to saving lives through education, financial assistance, and direct support is a beacon of hope for communities. By placing lifesaving AEDs within the reach of Law-Enforcement Heroes, community spaces, and schools, the organization not only equips individuals with the tools they need but also fosters a culture of preparedness, compassion, and resilience. Through these efforts, Bolt for the Heart paves the way for a future where every life counts and where communities unite to save lives, one AED at a time.

A MULTIFACETED APPROACH:

*Paving the Way for a Safe and Flourishing Future
With Community Foundations*

Empowering Communities through Lifesaving AEDs: Education, Financial Assistance, and Direct Support

In the race against time during a sudden cardiac arrest (SCA) emergency, access to a lifesaving device can make all the difference between life and death. This is where organizations like Bolt for the Heart step in, driven by a mission to save lives through education, financial assistance, and direct support in placing Automated External Defibrillators (AEDs) in crucial community spaces.

Education: Knowledge that Saves Lives

Bolt for the Heart recognizes that raising awareness is the first step towards tackling the silent threat of sudden cardiac arrest. The organization is committed to educating communities, individuals, and organizations about the importance of AEDs and their role in increasing survival rates. By conducting training sessions and providing educational resources, Bolt for the Heart empowers individuals to become first responders in critical moments, equipped with the skills to operate an AED and administer CPR effectively.

Financial Assistance: Breaking Barriers to Access

While the value of AEDs is undeniable, financial constraints can hinder their widespread deployment. Bolt for the Heart addresses this issue by offering financial assistance and grants to entities such as law enforcement agencies, community spaces, and schools. By alleviating the financial burden, the organization ensures that these vital public spaces have the resources needed to acquire and install AEDs. This proactive approach ensures that budgetary limitations do not stand in the way of safeguarding lives.

Direct Support: Placing Lifesaving Tools in Strategic Locations

The strategic placement of AEDs is critical for rapid response during emergencies. Bolt for the Heart goes beyond just providing financial support, actively engaging with stakeholders to determine optimal locations for AED placement. By working closely with Law-Enforcement Heroes, community leaders, and school administrators, the organization ensures that AEDs are easily accessible and strategically positioned where they can have the greatest impact.

Collaboration with Law-Enforcement Heroes: Strengthening the Lifesaving Network

While the value of AEDs is undeniable, financial constraints can hinder their widespread deployment. Bolt for the Heart addresses this issue by offering financial assistance and grants to entities such as law enforcement agencies, community spaces, and schools. By alleviating the financial burden, the organization ensures that these vital public spaces have the resources needed to acquire and install AEDs. This proactive approach ensures that budgetary limitations do not stand in the way of safeguarding lives.

Safer Schools, Stronger Communities: Impact on Education Spaces and youth athletics

The commitment of Bolt for the Heart extends to educational environments, where students, teachers, and staff members gather daily. By placing AEDs in schools, the organization contributes to creating safer learning environments and empowers educators and students to take prompt action in the face of cardiac emergencies.